



MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL

Main Campus: NH 12, Haringhata, Post Office - Simhat, Police Station –
Haringhata, Pin - 741249 City Campus: BF-142, Sector -I, Salt Lake, Kolkata -700
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Minutes of Meeting of School of Media Science & Entertainment on 15.06.2022

Department of Media Science

The meeting was attended by:

1. Dr. Debdut Ghoshthakur
2. Mr. Krishnendu Saha
3. Dr. Binayak Bhattacharya
4. Mr. Abhishek Bhattacharjee
5. Ms. Madhubanti Mitra

The feedback by stakeholders for the 2021-22 session was discussed in detail and the following actions were taken. This is the first of such meetings after the formation of the School of Media Science and Entertainment.

1. Based on the following feedback given by students the action staken by the departments are:

Feedback by Students

- Students expressed their satisfaction regarding their academic activities conducted by the university during the days of online classes and evaluation.
- They were initially concerned about the mode of re-opening of the university after the pandemic.
- The synchronization of online learning with traditional (offline) mode of teaching-learning was also a point of enquiry.

- However, the students were satisfied with the care and mentoring done by the respective mentors.

Action Taken:

- The students were briefed about the prevailing pandemic situation and were assured about the support that the university would provide to them during the reopening time/transition.
- The academic issues were discussed with students with regular intervals including the classes and examination.

2. Based on the following feedback given by teachers the actions taken by the departments are:

Feedback by Teachers

- Satisfied with the overall ambiance of the University
- Need for designated cabin/cubicles for the faculty members/staff.
- Need for improvised teaching aid and tools specifically for the film and television related subjects.
- On mental health of the students

Action Taken:

- The feedback has been discussed with the university administration.
- Cubicles for the teachers and staff have been provided by the university in the faculty room.
- Requisition has been placed to the competent authority for teaching aid tools as requested by the teachers.
- The teachers hold regular sessions with the students to take care of their mental health during the post-pandemic era.

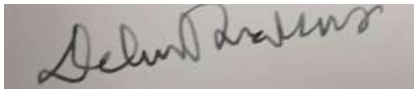
3. Based on the following feedback given by employers the actions taken by the departments are:

Feedback by Employers

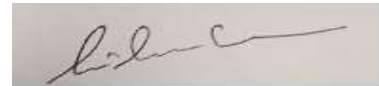
- Need more industry-relevant and skill-based courses.
- Along with skill, the students should also possess extensive knowledge of the subject, so that their skill can be properly utilized.

Action Taken

- The department included industry personalities like Mr. Gautam Ghosh in the regular academic activities to bridge the academia with industry.
- Emphasis has been given to strengthen learning and research activities of the department.
- The department announced that they were ready to hold non-academic offline events and the students were assigned specific roles in those events to enhance their organizational and technical skills.



Dr. Debdut Ghoshthakur



Mr. Krishnendu Saha



Dr. Binayak Bhattacharya



Mr. Abhishek Bhattacharjee



Ms. Madhubanti Mitra