

Maulana Abul Kalam Azad University of Technology, West Bengal

Main Campus : Haringhata, NH-12, Nadia, PIN – 741249

City Office : BF-142, Sector-I, Salt Lake, Kolkata – 700064

Dated- 07-08-2018

To
The Director/Principal
Colleges affiliated to MAKAUT,WB
Offering programmes in Management and allied disciplines

Sub- Progress report on Case studies

Dear Sir/ Madam

The University had successfully conducted a day long workshop titled “Success stories of Unknown Indians” on May 9, 2018 at the Haringhata Campus where management students were given the opportunity to study cases of successful entrepreneurs and make presentations on these business ventures in front of a panel of experts.

Around thirty entrepreneurs/ creators of start up organizations identified by the affiliated Colleges shared their experience and inspired the young minds to develop strong business proposals.

Many of these small business organizations were later adopted by the respective Colleges who were asked to use management techniques to improve the business models.

The Colleges who had participated in the said workshop are being asked to send a one page write-up on their progress report within 21st August, 2018 in the following addresses –

oindrilamakaut2018@gmail.com, gitanjali.coomar@wbut.ac.in.

Another workshop will be organised by the University in the end of August, 2018 at the Haringhata campus where students and entrepreneurs in groups will get the opportunity to present their case studies in front of an expert panel.

Sd/-

Registrar (Actg)